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White Paper:

Creating a Community Connecting Intrinsic Resources and Motivated Talent

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Logic Central Online

CREATING A COMMUNITY CONNECTING INTRINISIC RESOURCES AND MOTIVATED TALENT

Abstract

The most exceptionally talented people and the people with resources that provide to the next generation's success are often both extremely busy demographics. They are both often information seekers that spend much of their time pursuing their own interests. As such, many of them have not adapted to the initial phases of online social interactions in very large numbers. More socially minded demographics have been much more effective at aligning special interest and community efforts. It is time for the more systematic information seeking people who are often not a part of online social efforts to also gain representations in the modern interconnected age of social communities. The solutions suggested in this white paper will benefit logically minded, progressively thinking people as it incentivizes virtual efforts by connecting them with real world rewards. People looking for a long overdue solution to identifying the next generation's exceptional talent in order to connect them with resources will be interested in the solutions herein outlined.

Often the most exceptional talent comes from the most unexpected locations. For centuries connections of one generation of intrinsic resources have been connected to the next generation of talent at elite universities, in restricted societies, or within top level organizations. Many of these types of social connecting organizations have been exclusive to upper level social environments, privileged dynasties, and small geographically centered hubs. However, the most talented innovators of the modern age come from diverse locations, backgrounds, and genealogies. Restriction of social ingenuity to geographical centers, or exclusive demographics of the past would limit dissemination of the greatest concepts and ideas. A new approach is needed for the modern age, possibly revisiting some of the ancient practices which brought the great minds together by auto-stratification.

With the onset of the networking age, social networks have come into existence for many special interest organizations, which promote many agendas for isolated demographics of society. Such groups are finding power in numbers using media coverage, crowd funding, and political lobbing to promote causes to further targeted efforts. We all see the results of these efforts continuously creating successful adoption of great cause as well as those that would better be described as social injustices. The theme of power in numbers is the common thread. Socially minded people have been the quickest to adopt to these trends, and numerous causes resembling extreme special interest promotion have appeared as early benefactors. At the same time more systematic, methodical, and self-sufficient minded individuals have been late at adopting these social trends. These demographics are underrepresented by the special interest power that other groups have discovered in the budding social networking technologies.

A new method of matching the next generation of innovators with the intrinsic resources of previous generation's that includes the power of this new age is long overdue. Engaging and linking the

greatest minds today requires bridging a new divide. Bridging this gap requires connecting the anchors of the business world which were raised prior to the saturation of technology, with post millennial generation raised in the comfort of a virtually interconnected world. This will require joining the physical and the virtual environments which divide these two demographics. Exploring the relationship between these two requires addressing both sides; creating an interface which makes sense in both the physical and virtual world environments.

Matching resources and talent

Let's explore a solution that measures success in terms of how the pre and post millennial demographics see value, while also bridging the gap and interconnecting the two. Imagine, if you would, an ideal setting where employers and educators were able to identify the top-performers by evaluating every category that shows the future success of a prospective candidate. They would not only have the ability to look at academic performance, and/or a few metrics which reflect extracurricular involvement; they would have references to levels of ingenuity, persistence, inspiration, intuition, situational adaptability, self-motivation, punctuality, etc. For employers and educators there would be exceptional value offered by a community where all the traits that build a prospect's worth in society were self-assessed on a regular basis.

On the other side people seeking career and self-advancement would find exceptional value in a community where those with resources could find them. If a platform could portray motivated talent by showing a track record of their ambition, dedication, motivation, intelligence, leadership, consistency, along with their skills and credentials, it would offer value to exceptionally talented individuals who desire to be recognized. Providing motivated individuals the ability to self-verify and track the exceptional accomplishments that they already perform on a regular basis incites the human driving forces that are satisfied when people feel accomplished.

Incentivizing success

Both motivated individuals and organizations benefit when they are brought together.

Logic Central Online is a gathering place where the most motivated and exceptional thinkers are provided with content which helps them plan life directions, navigate through life transitions, and excel during difficult life challenges. We are a community resource which takes the approach that its patrons are intelligent motivated individuals who value thinking and taking control of their own lives. We represent the silent majority of systematic, logical thinkers who are the most successful in today's world. This demographic thought exceptionally talented has not had much representation, but they recognize value when they see it and are quietly joining in large numbers.

It is an exceptional time to come onboard with this growing community. Like with any growth trend, the early adopting organizations benefit by recognition of their support of the community as it enters its explosive growth periods. Now is the time to become a foundation organization, and offer incentives for community members to become involved with your organization. We welcome universities to offer attendance incentives and scholarship funds to attend their institution. Help us incentivize this rapidly growing community by linking their real world value to the virtually interconnected world. Logic Central is attracting the greatest minds the world has to offer; we need the most exceptional organizations to step up as well.

At Logic Central we have the ability to distribute scholarship funding and tuition support to the most involved and exceptional members. Our central location adds the power of bringing many scholarship and tuition support opportunities from various institutions together. By offering these incentives to those who show their achievements, contribute virtually to our knowledge base, and provide leadership in the physical world. Our value is that we provide competition among the best minds for your organization. There is no better way to create desire then to incite competition.

Competition firmly relates value in the minds of participants which they link to name recognition of the organization. Your university then becomes the object of pursuit by our user community.

Universities can determine how they want incentives to be offered, or can contribute to a general pool of funding for Logic Central to identify for division to the community base. As we are gathering a millennial audience in large numbers with no foreseeable end, this prospect base will grow increasingly more loyal to organizations which support Logic Central.

Support for many stages of life

Logic Central supports life coaching, mentor-mentee pairing, and Life-Logic certification programs for people at all stages in life. We are expanding public content offerings to support some of our most popular demographics which include:

- Self-Knowledge / Skill development

- Intercultural awareness

- Mindful partnership

- Mindful parenting

- Divorce recovery / Life rebuilding

- Midlife/Career transitioning

- Legacy Creation

Our curriculum, introduced at the grade school and university levels, brings patrons onboard to the logical approach to life design. They gain the awareness of how to address life transitions and where to come later in life when they need support which may not be relevant early in life. The power of Logic Central is the ability to raise an entire generation by growing a customer base which feeds back to future generations.

Our community base includes many alumni of universities across the world. As we expand our capability to allow community members to also contribute to scholarship funding pools they will have the opportunity to contribute in the name of member universities or their choice of affiliate organization which are members of our community. Member organizations will magnify their effectiveness and ability to solicit name recognition just by the nature of supporting Logic Central as a community affiliate.

Joining the community

Community membership starts with the adoption of the Life-Logic approach at your organization or university. Supporting your student or workforce population with this revolutionary approach to leadership and self-empowerment can be done in several ways.

- Sponsoring special Life-Logic seminars

- Bringing in certified Life-Logic speakers

- Contributing to Logic Central Online scholarship programs

- Sponsoring online podcast channels at Logic Central Online

- Becoming an Individual certified Life-Logic coach/trainer

- Adopting the "Inner Logic – Engineering your life" leadership curriculum

- Opening up Life-Logic Success clubs, by providing physical, on-campus accommodations

Reach out to us at Logic Central Online for more details on how to begin the process of becoming a community affiliate organization. We are glad to answer any questions and provide support to link your organization up the exceptional Logic Central Online community.